NEOPHARM

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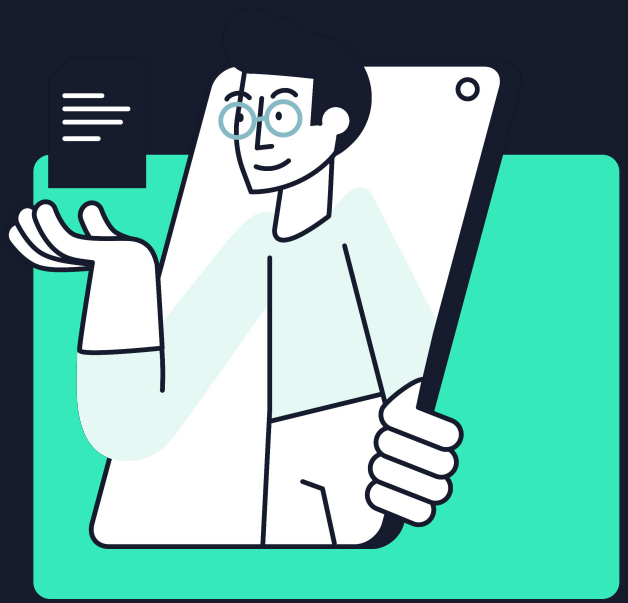
Help us make society more health literate and get rewarded for it.



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Mission and Vision

With the help of technology, we want to make medicine more accessible and understandable for every person.
Our digital solution - mobile application will help to minimize the misuse of **medicines and increase public health literacy.**

Neopharm token (NPH) will make the process of collecting data for our mobile application **faster and more efficient.**

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Problem

Low medical literacy of the society, inability to comprehend and recall complex medical instructions can lead to low adherence to medical practitioners recommendation and be potentially dangerous to health.

Among key reasons:

Language Complexity| Too small Fonts | Lost instructions

40%

Patients **sustain significant risks by misunderstanding,** forgetting or ignoring treatment advice

Information as per US National Library of Medicine | National Institute of Health

up to 80%

Of medical information provided by healthcare practitioners **is forgotten immediately.** The greater amount of information presented, the lower portion is correctly recalled

PubMed L C McGuire | National Library of Medicine

47%

Americans **could not understand written directions** to take medicine on an empty stomach

American Medical Association | US Department of Education

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Market Validation

Growth of the global digital health market is majorly driven by

- an increase in demand for remote monitoring services;
- rise in funding from private & government organizations for mHealth startup;
- rise in prevalence of chronic disease;
- and increase in technology in the healthcare sector.

The COVID-19 outbreak is anticipated to have a positive impact on growth of the globa; digital health market.

The COVID-19 pandemic has stressed the healthcare systems in the world and increased the need for development of healthcare information technology and remote services.

The global digital health market size was valued at **$145 884 3 million in 2020** and is projected to reach **$767 718 9 million by 2030** registering a **CAGR of 17 9% from 2021 to 2030**

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About the Project

Our solution

It's a mobile application, converting picture of a medicine into simple infographics, covering most essential and critical information, and expanded to extra features

- Just take a picture of any medicine
- Image Recognition Technology

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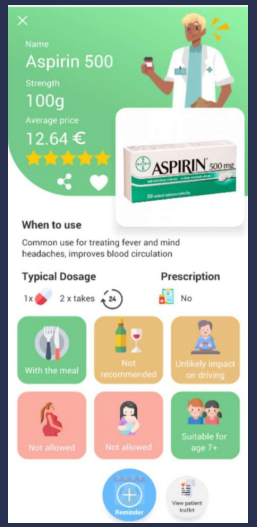
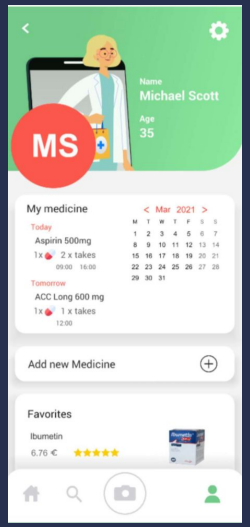
About the Project

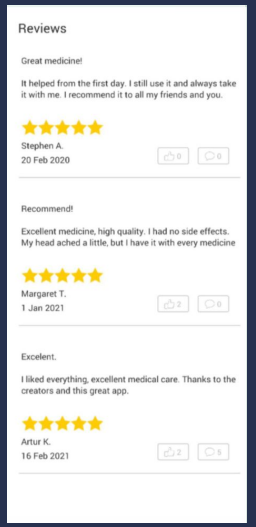
Comprehensive source of drug information online



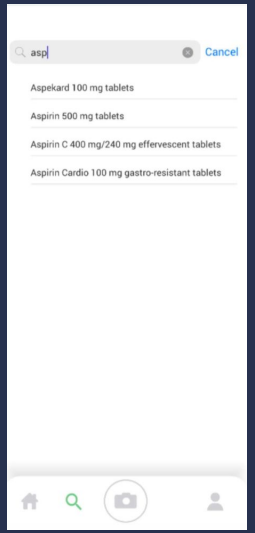
Pill Reminder & Medication Tracker



Ratings and reviews of the drugs of other users



Browse drug information by name of the medication



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Drug Database Aggregation

In-house database aggregation mechanisms, involving multiple sources and drug registration bodies, targeted to **create unique structured dataset.**

We will employ unified ISO Identification of Medicinal Products (IDMP) standards for aggregated and comprehensive medicines dataset.

Date Input ✓

Multiple and Large number of Data Sources, Not structured

Date Processing IN-HOUSE ✓

Re-shape data to single standard ISO, using internal resources

Structured Dataset ✓

Structured single-format database across broad geography and industry

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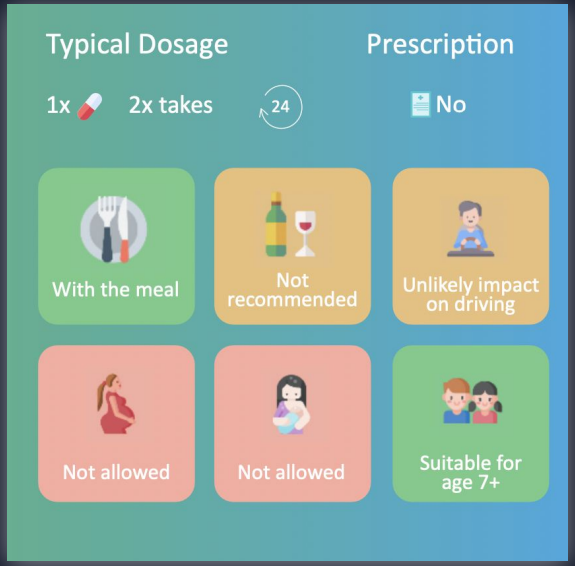
About the Project



Neopharm will build a **web 3.0 platform** where users will be able to collect, upload and structure information about medicines from the medication instructions all over the world.

Uploaded medication instructions and structured dataset will be used in our mobile app.

Users will be rewarded with tokens for their contribution

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Key Selling Points

A multifunctional mobile application that will help make the process of taking medications **more understandable and simple** anywhere in the world.
No more lost instructions and language complexity.

Structured drug database across broad geography and industry

People involvement in collecting **useful information about medicines** in an engaging way with rewards in the form of tokens

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Neopharm Token Use Cases

How will users earn tokens?

On our Neopharm web 3.0 platform users will be able to upload, fill in and structure information about medicines.

1

Tokens will be awarded if the user just finds and uploads medication instructions to the system for each medication from the list.

2

Tokens will be awarded if the user manually structures an information from the medication instructions into several main categories:

3

Staking. We will create a pool for anyone who wants to lock a portion of NPH tokens in return for staking rewards. When users unstake their tokens, they receive their initial staked amount plus a portion of the extra tokens added by the team as a reward.

4

Purchase of our NFT collection characters, which will provide additional benefits and opportunities. With this NFT character, the user will be able to process more med instructions at a time and get more tokens.

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Neopharm Token Ecosystem

We Create

We are creating our own medication database with the structured dataset.

We use this data in our mobile application, which helps to make medicine more understandable and accessible through a user-friendly interface, engaging visuals and infographics.

We Build

We are building a web 3.0 platform where users can help us collect and upload information about various medicines from around the world and structure it.

We will be able to use this information in our mobile application.
Users will be rewarded with tokens for their contribution.

We Collect

The more people from all over the world help us collect medication dataset, the more functional, complete and effective our mobile application will be.

More people – more dataset – more tokens

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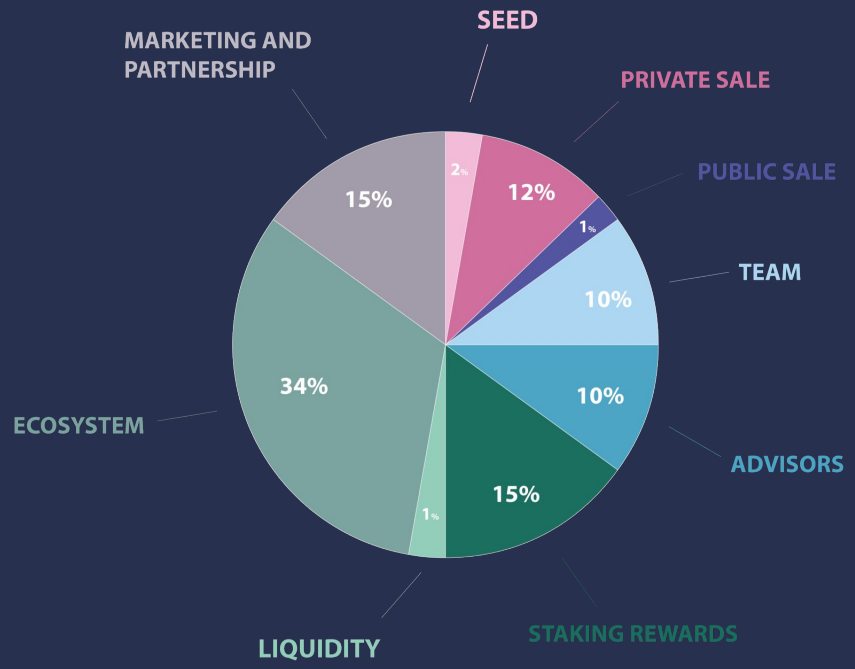
NPH Token Tokenomics

TOKEN ALLOCATION



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NPH Token Tokenomics

Vesting	Token Price	Tokens Total	% of Tokens	Total Raise	TGE %	TGE Supply
Seed	0,020	20 000 000	2%	400 000	0%	0
Private Sale	0,030	120 000 000	12%	3 600 000	0%	0
Public Sale	0,050	10 000 000	1%	500 000	30%	3 000 000
Team		100 000 000	10%		0%	0
Advisors		100 000 000	10%		0%	0
Staking		150 000 000	15%		0%	0
Liquidity		10 000 000	1%		100%	10 000 000
Ecosystem		340 000 000	34%		0%	0
Marketing and Partnership		150 000 000	15%		1%	1 500 000
Total		**1 000 000 000**	**100%**	**$4 500 000**		

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Release Schedule

Seed	1 month lock up, then linear vesting every month over 15 months
Private	1 month lock up, then linear vesting every month over 10 months
Public	30% TGE, then 30% after 30 days and 40% after 60 days
Team	12 month lockup, then linear vesting every month over 24 month
Advisors	12 month lockup, then linear vesting every month over 24 month
Staking	1 month lock up, then release on demand
Liquidity	100% unlocked at TGE
Ecosystem	1 month lock up, then linear vesting every month over 48 months
Marketing and Partnership	1% TGE, 99% linear vesting every month over 20 months

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Roadmap

Q1 2022

Product Idea and Concept Formation

MVP

Data collection for drug database in EU

Preparation for fundraising

Q2 2022

Awareness Marketing Campaign

IDO

TGE

Release of exclusive NFT Collection

Q3 2022

Development of web 3.0 platform

Launch of Neopharm mobile application with main functionality

Staking

Earning system for community

Q4 2022

Neopharm mobile app update Additional features will be added:

Online doctor

Pill Reminder & Medication Tracker

Medication Marketplace

Emergency Button

Q1 2023

Colonising metaverse:

Online Pharmacy

Charity Events

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Join our community

neopharm.io

Discord

Instagram

Twitter

Telegram

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Thank You for Listening!